

BAKERY SINCE 1978

DANESITA



PRODUCT CATALOGUE





# Recipes of Love

In 1978 we decided to fulfill a dream. A dream to bring to the households of the consumers the best pastry a one can taste.

Our company has a Danish heritage since its foundation. It is part of our DNA. We initiated our operation producing Swiss Rolls in 1978 by acquiring this technology and know-how from Denmark. This was further enrooted by the continuous investment in Danish technologies to produce many other products that are part of our Portfolio such as, Butter Cookies, Toasts and Family Cakes.

We brought together many renown bakery traditions and have stayed true to them since then. We have widened our know-how by complementing our range of products with Italian origin products, such as Puff Pastry, Boudoirs and Crackers as well. We have built a production capacity, investing in the quality certifications and competitiveness to be able to better serve our clients and our consumers. Today, after over 40 years, we know that was the beginning of a great love affair.

This love joins traditional techniques to new technologies, selecting the best possible ingredients and respecting the traditions we bring to our consumers a distinctive, honest and deliciously tasteful product to enjoy.

This recipe has kept us in love with what we do, and we believe that it'll make you fall in love with our products too.





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# BUTTER COOKIES

Our Butter Cookies are made with the traditional Danish recipe, with all rights reserved, that is in the top of mind of our consumers since always. The attractive tins and boxes design make this product perfect to offer to someone special or only to collect. See our Butter Cookies Collection catalogue and choose yours!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet
Butter Cookies	454g	18	12	6	60
Butter Cookies	454g	18	12	6	60
Butter Cookie	454g	18	12	6	60
Butter Cookies	454g	18	12	6	60



See all in our  
Cookies Tins  
Collection Catalogue





# BUTTER COOKIES

## Thin & Crispy

Our Butter Cookies are made with the traditional Danish recipe, with all rights reserved, that is in the top of mind of our consumers since always. The attractive tins and boxes design make this product perfect to offer to someone special or only to collect. See our Butter Cookies Collection catalogue and choose yours!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet
Butter Cookies Thin & Crispy	400g	18	12	6	60



See all in our  
Cookies Tins  
Collection Catalogue





# COOKIES & BISCUITS

## Shortbread Tin 500g

### Paper box 250g

Square tin with Scottish style Shortbread.  
Baked in low temperature and very slowly  
Delicious cookies with 5 different shapes  
in a 500g tin box with an old style design.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Shortbread Cookie Tins	500g	18	12	6	60	5601069112168	35601069112169
Shortbread Cookies	250g	12	10	10	80	5601069112175	25601069112179





## BUTTER COOKIES & CHOCOLATE CHIP COOKIES Gift Box

Especially for cookie lovers! Each paper box with a tray of our cookies is a true piece of love. Cookies with butter or with chocolate are ideal to sweeten any moment, making it special...



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Butter Cookies 2,8%	200g	12	10	10	80	5601069111611	25601069111615
Chocolate Chip Cookies	200g	12	10	10	80	5601069106006	25601069106000
Mini Butter Cookies 2,8%	100g	12	16	11	132	5601069106914	45601069106919





# COOKIES & BISCUITS

## 4 Ingredients

### Paper box 225g

Square Paper Box with a 4 ingredients only recipe.

Crispy, Thin and melt in your mouth.

225g Paper Box with paper tray which means less plastic in our packaging.

FSC Commitment in paper box



**71% LESS  
PLASTIC\*\***  
*in this packaging*

\*\*when compared to our other Butter Cookies Paper Box.

Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
4 ingredients Cookies (and nothing else!)	225g	12	10	10	80	5601069112151	25601069112155





# COOKIES & BISCUITS

## THINS COOKIES

Thin but full of flavor. These cookies satisfy the unique desire for cookies in a XL format: To enjoy at any moment during the day and anywhere.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Thins Cookies Blueberries and Oat	140g	12	12	10	80	5601069112304	35601069112305
Thins Cookies Chocolate and Coconut	140g	12	12	10	80	5601069112250	35601069112251





NEW

# COOKIES & BISCUITS

## No Added Sugar

Our new recipe of cookies to enjoy and share without blame. Without the addition of sugar, and without artificial sweeteners, everyone can delight with these small cookies in 4 small portions. Available in three flavors.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
No Added Sugar Chai and Ginger	160g	12	10	12	132	5601069112458	15601069112455
No Added Sugar 5 cereals and Raspeberry	160g	12	10	12	132	5601069112472	15601069112479
No Added Sugar Cocoa	160g	12	10	12	132	5601069112465	15601069112462





# COOKIES & BISCUITS

## BIG Cookies

They are more than simple cookies... They are BIG Cookies. Big in the indulgent flavor and in the larger size. These combinations, transform the moment of consumption in a real pleasure moment. Taste them and you will realize everything we're saying!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
BIG Cookies (Chocolate and hazelnuts)	200g	12	12	10	80	5601069108963	35601069108964
BIG Cookies (White chocolate and cranberries)	200g	12	12	10	80	5601069108956	35601069108957
BIG Cookies (Chocolate chunks)	200g	12	12	10	80	5601069108994	35601069108995





# COOKIES & BISCUITS

## Apple Strudel Brownies

Love has no barriers, so we turned some of our most traditional desserts into delightful pieces of love in a cookie-form. One of our specialties... Exotic, delicious and indulgent!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Apple Strudel	150g	12	22	8	88	5601069106891	45601069106899
Brownies	150g	12	22	8	88	5601069106907	45601069106905





# COOKIES & BISCUITS

## Chocolate Chips

Our recipe is inspired in the traditional American cookies, with pieces of tasty chocolate chips, composed with a mix of dark and milk chocolate. These cookies satisfy the unique and special desire for chocolate anytime, anywhere!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Chocolate Chips Cookies	150g	12	22	8	88	5601069102237	45601069102235





# COOKIES & BISCUITS

## Oats, Honey and Crispied Rice

Fall in love with these new “better for you” flavors. These cookies were especially developed to bring you a healthier option. Oats being the main ingredient it is a source of fiber and an ideal option to enjoy at any moment during the day and anywhere.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Oats, Honey and Crispied Rice	150g	12	22	8	88	5601069111512	35601069111513





## COOKIES & BISCUITS

### Vita Organic

Biologic with recent certification that combines best environmental practices, and a high level of biodiversity; With this cookies, we ensure the method of production in line with consumer's preference for products obtained using natural substances and processes. Presenting two delicious products: Butter Cookies 200g and a full box with Vanilla Rings 180g.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Butter Cookies	200g	12	10	10	80	5601069112519	15601069112516
Vanilla Rings	180g	12	10	10	80	5601069112526	15601069112523

NEW





# COOKIES & BISCUITS

## Vita Organic

With this cookies, we ensure the method of production in line with consumer's preference for products obtained using natural substances and processes. All Organic! In tree different cookies: Mini Butter Cookies (4x40g), Mini Oat and Honey cookies and mini Chocolate Chip Cookies.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Mini Butter Cookies	160g	12	10	12	132	5601069112489	15601069112486
Mini Oat and Honey Cookies	160g	12	10	12	132	5601069112502	15601069112509
Mini Chocolate Chip Cookies	160g	12	10	12	132	5601069112496	15601069112493

NEW





# COOKIES & BISCUITS

## Cinnamon & Cocoa

### Cookies

The perfect cookies for a start of day full of energy. Perfect for your breakfast or a small snack. So irresistible that it will be difficult to eat only one!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Cinnamon Cookies	750 g	12	8	8	48	5601069111130	55601069111135
Cocoa Cookies	750 g	12	8	8	48	5601069111147	55601069111142





## COOKIES & BISCUITS

Homestyle biscuits, Irresistible to eat  
just one!

Delicious everyday bite! Perfect to refill  
in the classic cookie jars in our  
Kitchens or even our beautiful season  
tins!



Packaging in  
Actualization for  
Danesita Brand

Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Cinnamon Cookies	330 g	12					
Cocoa Cookies	330 g	12					
Lemmon Cookies	330 g	12					

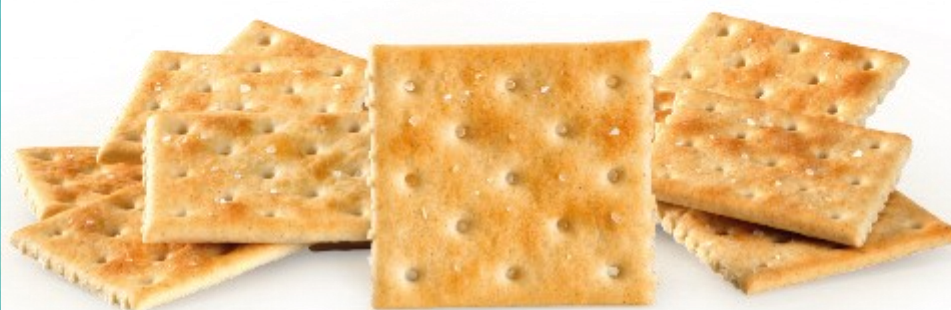




# COOKIES & BISCUITS

## Italian Crackers

Salted on top or not, but always crispy! You only have to choose and take one always with you. They are made following a distinct Italian technology, have no added sugars and are individually packed! Perfect for those who have a simple, natural and dynamic lifestyle! The kind of love that you cannot live without...



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Cracker (with salt on top - 14 x 36g)	500g	12	14	6	42	5601069107027	25601069107021
Cracker (without salt on top - 14 x 36g)	500g	12	14	6	42	5601069107010	25601069107014





## COOKIES & BISCUITS

# Mini Creamy Kiss

Because there are many types of kisses...these are mini kisses! The bombastic Creamy Kiss cocoa flavor now in a bite size shape to take in little packets. Perfect for kids .... But also for adults ... because everybody likes kisses even from our sweet monsters.



NEW



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Mini Creamy Kiss (Cocoa)	160g	12	10	12	132	5601069108932	15601069108939
Mini Creamy Kiss (Strawberry)	160g	12	10	12	132	5601069110386	15601069110383
Mini Creamy Kiss (Cocoa & Vanilla)	160g	12	10	12	132	5601069112281	15601069112288
Mini Creamy Kiss (Lemon)	160g	12	10	12	132	5601069112380	





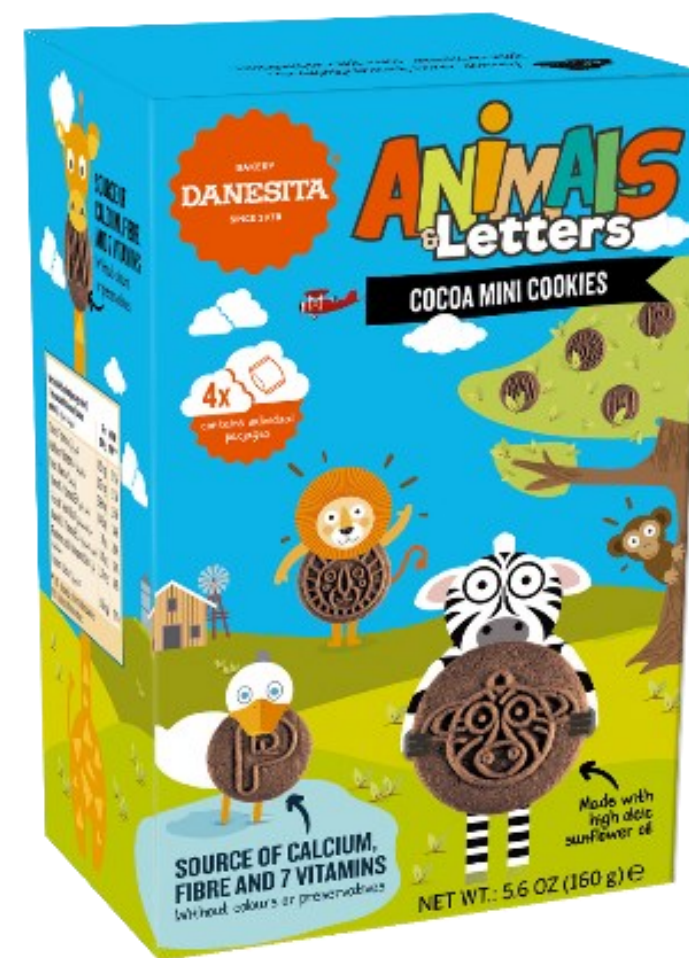
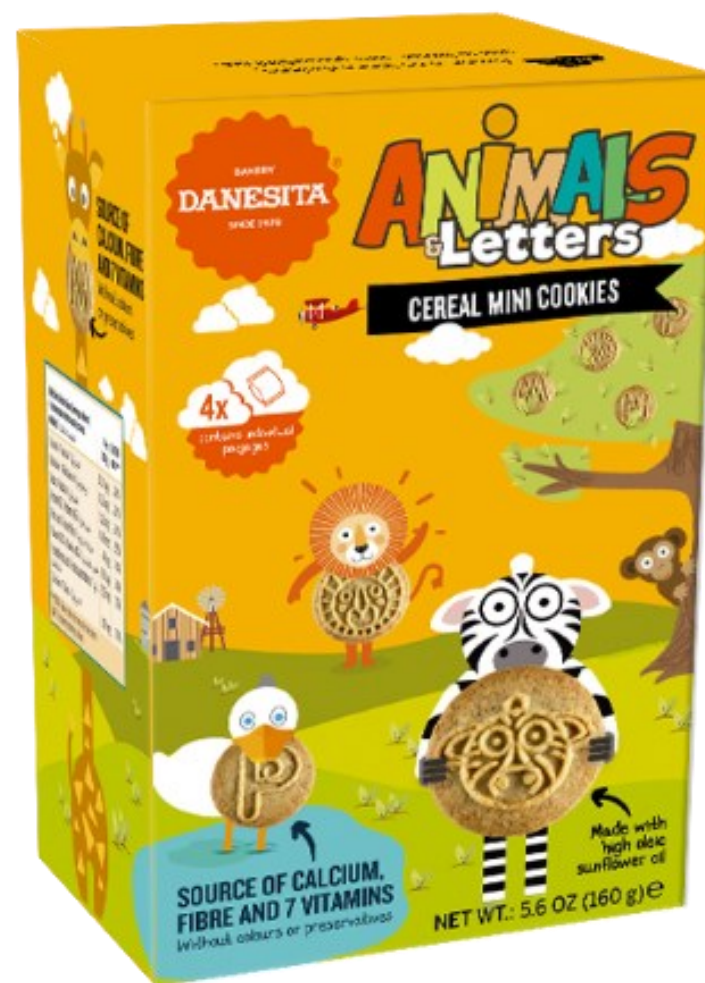
# COOKIES & BISCUITS

## Animals & Letters

A fun and didactic cookie that combines letters and animals images to change the monotonous snacks.

In a to-go package, these cookies are perfect for kids, filled with cereals, vitamins and calcium.

No kid, and not even parents will resist to this perfect match between eat and



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Animals & Letters (Cereals)	160g	12	10	12	132	5601069111734	15601069111731
Animals & Letters (Cocoa)	160g	12	10	12	132	5601069111741	15601069111748





# SPECIALTIES

## Lady Fingers

Inspired by the traditional Italian recipe, our lady fingers are the secret to complement your moments of inspiration. Delicious on their own and also as an ingredient, they balance their texture and density in an unique and perfect way. They are the perfect love blend!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Lady Fingers	200g	12	12	7	63	5601069240250	35601069240251





## SPECIALTIES

# Puff Pastry

Some people say that love can have a lot of forms, for us it has a thousand leaves. A thousand leaves (mille feuilles) of light and crunchy pastry, filled with love, for a really pleasant moment. This is why one of the most classic products made in the Italian style is very popular worldwide.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Puff Pastry	140g	12	16	9	81	5601069970072	15601069970079





## SINGLE SERVE

Every moments can be special, even when you are alone... we put our traditional pieces of love in little packets so that you can take them everywhere. Either in a mini size format or just in a single serve packaging format, enjoy our cookies and crackers everywhere.



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Mini Butter Cookies	50g	12	30	13	130	5601069108765	55601069108760
Mini Chocolate Chip Cookies	50g	12	30	13	130	5601069108758	55601069108753
Butter Cookies individual	18g	12	384	6	30	656368002974	65601069108194
Mini Creamy Kiss Cocoa (Kids)	40g	12	30	13	130	5601069109137	55601069109132
Mini Digest							





# SINGLE SERVE Mini Cookies

Especially for cookie lovers!

The small display with 8 little packages is ideal to impulse purchase.

On a bite size shape, these mini cookies are irresistible to eat up till the end of each pack...



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Mini Butter Cookies	8x50g	12	8x8	10	50	5601069108765	65601069108767
Mini Chocolate Chips Cookies	8x50g	12	8x8	10	50	5601069108758	65601069108750
Mini Creamy Kiss (cocoa)	10x40g	12	8x8	10	50	5601069109137	75601069109136





# SINGLE SERVE Butter Cookies

Our Butter Cookies are made with the traditional Danish recipe , that is in the top of mind of our consumers since always. The display with 36 little packages is ideal to sell out areas. On tiny packs to take everywhere, enjoy your indulgence moment of the day whenever you want!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Butter Cookies Individual - Display	4x36x18g	12	36x4	10	70	6560368002974	75601069108191





Cakes

# Half Moon



Our cakes are made with the traditional Danish recipes, mixed with the love we put in everything we do... Allow yourself to indulge on a sweet pleasure, or share them with the ones you care... they will love it! Love in slices everyday!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Marble Half Moon	350	6	8	13	117	5601069400081	75601069400080
Lemon Half Moon	350	6	8	13	117	5601069400098	75601069400097





## Cakes

# Família Cake

Our cakes are made with the traditional Danish recipes, mixed with the love we put in everything we do... Allow yourself to indulge on a sweet pleasure, or share them with the ones you care... they will love it! Love in slices everyday!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Marble	400	6	6	8	176	5601069104071	65601069104073
Stracciatella	400	6	6	8	176	5601069104095	65601069104097
Orange	400	6	6	8	176	5601069112847	65601069112849





## SWISS ROLLS

No one forgets the first love! You always put a smile on your face when you think about that happiness. Our love story started with our swiss rolls and since then people enjoyed smiley moments with us. With family, friends or simply alone, taste and share the love from our swiss rolls!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Swiss Roll with Cocoa covering and Milk filling	300g	6	6	9	180	5601069711033	65601069711035
Swiss Roll with Strawberry filling	300g	6	6	9	180	5601069100011	65601069100013
Swiss Roll with Chocolate & Hazelnut filling	300g	6	6	9	180	5601069110744	65601069110746





# SWISS ROLLS Triple Chocolate

No one forgets the first love! You always put a smile on your face when you think about that happiness. Our love story started with our swiss rolls and since then people enjoyed smiley moments with us. With family, friends or simply alone, taste and share the love from our swiss rolls!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Swiss Roll Triple Chocolate	300g	4	6	9	180	5601069112274	65601069112276





TOASTS

# Swedish Toasts

Always crispy and crunchy, in traditional varieties or with olive oil, our Swedish Toasts are high on fiber and have low sugar content. As an appetizer or as a snack these toasts are always unmistakable!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Swedish Toasts Wheat	225g	12	10	6	60	5601069910030	15601069910037
Swedish Toasts Whole Wheat	225g	12	10	6	60	5601069910047	15601069910044





# TOASTS

## Delux Toasts

To the ones that want to make the difference:  
 Danesita's Delux Toasts have a distinct and exclusive shape, with no added color and preservatives. Our traditional cereal range is perfect to surprise and to be surprised!  
 Eat them simple, or let your imagination go wild and personalize your favorite delux Toasts!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Delux Toast (Wheat)	240g	12	12	8	80	5601069107621	95601069107624
Delux Toast (Whole wheat)	240g	12	12	8	80	5601069107638	95601069107631





# TOASTS

## Bruschetta

Bruchettas have the same distinct and exclusive shape of Deluxe Toasts and also without added colour and preservatives. These savoury range in Mediterranean flavours and olive oil are perfect to surprise and to be surprised!



Product	Weight (g)	Shelf Life	Units per carton	Cartons per layer	Cartons per pallet	EAN	ITF
Bruschetta Garlic	240g	12	12	8	80	5601069107768	95601069107761
Bruschetta Oreganos	240g	12	12	8	80	5601069106587	95601069106580





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